

Introducing Nokia Life Tools

- Nokia plans to introduce a range of services aimed at emerging markets under the name Nokia Life Tools in 2009.
- Nokia Life Tools will focus on Agriculture information and Education services with Entertainment supplementing the offering.
- The lead devices for the service are the Nokia 2323 classic and the Nokia 2330 classic.
- Nokia Life Tools helps overcome the information constraints and strives to contribute towards empowering people with the right tools enabling them make informed decisions.
- Nokia Life Tools will inform, involve, empower and help bridge the digital divide in the emerging markets.







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Nokia Life Tools – Agriculture

Reliable and comprehensive information delivered regularly to your mobile device in one package

Be empowered with tailored information delivered in synch with the cropping cycles. Get information on weather, agriculture tips & techniques and market prices and improve productivity and earnings.



Market prices

Potential to earn more with regular updates of locally relevant market prices.



Input prices

Spend wisely with information on relevant seed, fertilizer and pesticide prices.



Weather

Plan your work better with daily updated local weather forecast.



Info &Tips

Manage your work better with tips and information on latest agricultural techniques and news.

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Nokia Life Tools - Education

Simple courses on English and general knowledge. All in your local language.

Grow and keep ahead! Boost your social standing and confidence with educational services delivered directly to your mobile phone in your local language.



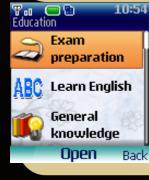
Learn English

Practice English daily through various levels of difficulty with explanations in your language.



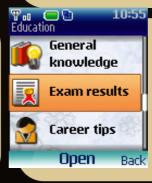
General Knowledge

Improve your confidence and be aware of what is happening in the world with daily knowledge bites.



Test & Exam Preparation

Get extra help with coaching, advice and tips on how to take various exams.

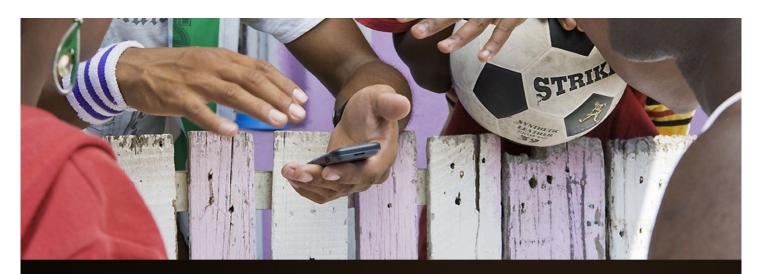


Exam Results

Save valuable time and get your scores quickly!
National examination results delivered straight to your mobile phone.

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Nokia Life Tools – Entertainment

Fun and personalization at your fingertips

Cheer up your day! Personalize your phones with the latest ringtones and ringback tones, enjoy other trivia such as jokes, news and gossip, while knowing what your day has in store with the astrology service.

Vor 👝 📴 🕒 Entertainment

Astrology

Music



Music

Personalize your phone and stand out from the crowd with convenient, always available ringtones and ringback tones.



Astrology

Get a forecast on what your day will be like every day with astrological predictions.



Cricket

Know your favorite team's latest scores



News

Keep up with the latest news in your region.



Availability and device support

Embedded on select devices (starting with Nokia 2323 classic and Nokia 2330 classic).

Rollout:

The service rollout differs per country.

Languages supported

India: Marathi, Gujarati, Punjabi, Bengali, Kannada, Tamil, Malayalam, Telugu, Hindi, English

For more information, visit www.nokia.com

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